## VLERICK TIMES

## Netflix gained another 9 million subscribers in one quarter

The company has benefited from global

lockdowns

#### Camil wins!

The Vlerick competition was a true one-man show



#### Mithra disappoints Arne

The CEO scandal made Arne lose almost 20% of his investment in the company

#### Will the lockdowns change the way we watch movies forever?

On Tuesday, after-market, Netflix announced its fourthquarter results, which were better than expected. The company behind the world's most subscribed-to streaming service was able to add another 9 million subscribers, much higher than estimated by analysts. Obviously, this is mostly due to lockdowns and people having much more time on hands. On Wednesday, the stock opened 12% higher than the close on the day before and closed almost 17% higher. The stock was only held by Rachel, who immediately sold her positions on Thursday, yielding her a return of almost 13%. The significant increase in the share price also illustrates investor's confidence in the VOD industry. Netflix' popularity during the lockdowns could be the straw that breaks the camel's back for the mainstream movie



Netflix' share price evolution Tuesday 19/01 – Wednesday 20/01 (Source: Yahoo Finance)

theatre industry. The streaming trend has become more pronounced during the lockdown, proven by the increased number of subscribers to Netflix. However, the CEO of Kinepolis, Eddy Duquenne, does not see these companies as actual competitors. In an interview with beurswereld.com, he mentions that he stands by the fact that the popularity of S-VOD does not affect Kinepolis. He also believes the S-VOD market is fragmenting with the launch of Dinsey+, limiting the amount of content available for each subscription at a streaming service. It is clear that Eddy Duquenne is not intimidated by the streaming industry. He still sees potential in Kinepolis and has full confidence in the future of the company, especially with the additional debt of €80 million taken out recently.

#### Jack, a dog, outperformed over 20 MFM students

At the beginning of the competition, journalist Bas Van der Hout let his dog decide which stocks to invest in. By hiding dog treats under cups, the dog picked, among others, Tesla, AB Inbev, PepsiCo, and Alibaba. Jack's final return amounted to 9.92%, which means he outperformed 24 MFM students. Quite impressive, right? Do not worry, because Jack beat more than two-thirds of all participants of the Beursrally: 20,000 out of a total of 30,000 participants. As mentioned, the dog also invested in Tesla, which was the stock most often bought in the overall competition, whilst Moderna received the most sell-orders. Camil, the winner of our competition, also invested in these stocks, yielding a return of 50% and 36% respectively. Arne and Thibault even gained a larger return on their investment in Tesla: 64% and 63%, respectively.



#### Rollercoaster ride for the **TOP 3**

Even though Camil was pretty certain of his first place, some investors were still fighting for the second and third place. Joe Bar was going for the second spot but lost it on Friday to **Kenzo**. Also, the minor difference between Kenzo and **Arne** was rather unfortunate. Arne was holding shares of Mithra, which was hurt by the scandal concerning its CEO, François Fornieri. The news hit the markets on January 20 and he immediately decided to sell, issuing a loss of almost 20%. Nevertheless, he was able to get third place. **Stephen** dropped two spots as he already sold his positions on Tuesday.



# Beursrally at Vlerick TOP 10

#### **Camil Boukari**

**Portfolio return:** + €13,074.43 (+ 25.14%)

Executed orders: 37 Cash held: 20%

**Top:** Materialise (+ 43.04%) **Flop:** Greenyard (- 3.55%)

#### **Kenzo Huysegoms**

**Portfolio return:** + €10,905.22 (+ 20.97%)

Executed orders: 28 Cash held: 4%

**Top:** Peloton (+ 36.85%) **Flop:** Nikola (- 12.79%)

#### **Arne Ballyn**

**Portfolio return:** + €10,846.87 (+ 20.86%)

Executed orders: 43 Cash held: 7%

**Top:** Tesla (+ 64.30%) **Flop:** Alibaba (- 4.07%)

#### Joe Bar

**Portfolio return:** + €10,202.56 (+19.62%)

Executed orders: 10 Cash held: 5%

**Top:** X-Fab (+ 66.90%) **Flop:** Galapagos (-17.29%)

### **Thibault Quicke**

**Portfolio return:** + €8,996.42 (+17.30%)

Executed orders: 41 Cash held: 5%

**Top:** Palantir (+ 66.04%) **Flop:** Nikola (- 32.89%)





#### **Gilian Verschooten**

**Portfolio return:** + €8,762.00 (+16.85%)

Executed orders: 22 Cash held: 3%

**Top:** Palantir (+ 97.39%) **Flop:** Genfit (- 11.79%)

## **Stephen Huang**

**Portfolio return:** + €8,283.56 (+15.93%)

Executed orders: 25 Cash held: 74%

**Top:** Materialise (+ 63.23%) **Flop:** Kinepolis (- 6.46%)

Note: Stephen sold most of his positions on January 18 and 19, explaining his cash pile at the end of the competition.

## Gijs Kriger

**Portfolio return:** + €7,129.14 (+ 13.71%)

Executed orders: 23 Cash held: 15%

Top: ASML Holding (+ 29.67%)

**Flop:** Alibaba (- 3.86%)

#### Arthur Leuridan

**Portfolio return:** + €6,896.40 (+13.26%)

Executed orders: 12 Cash held: 54%

**Top:** Moderna (+ 27.84%) **Flop:** Alibaba (- 3.96%)

## Eline De Keyzer

**Portfolio return:** + €6,447.15 (+12.40%)

Executed orders: 20 Cash held: 8%

**Top:** Vivoryon (+ 61.35%) **Flop:** Galapagos (-15.10%)

## Beursrally@Vlerick Ranking ctd.

11° Emeric (+ 11.19%)

12° Simon (+ 9.84%)

**13°** Vincent (+ 9.52%)

**14°** Rachel (+ 9.15%)

15° Olivier (+ 8.01%)

**16°** Laurens (+ 7.69%)

17° Ludovic (+ 7.69%)

18° Karel (+7.46%)

19° Théodore (+7.01%)

20° Jules (+ 6.73%)

21º Eléonore (+ 6.07%)

22° Cédric (+ 5.37%)

23° Sander (+ 4.44%)

**24°** Alexander (+ 4.33%)

25° Steve (+ 3.94%)

26° Yasmine (+ 3.45%)

27° Michiel (+ 3.34%)

**28°** Constantin (+ 2.65%)

**29°** Thomas (+ 2.34%)

**30°** Rodolphe (+ 2.02%)

31° Stephan (+1.27%)

**32°** Hendrik (+ 0.98%)

**33°** Mohith (+ 0.49%)

**34°** Stefano (+ 0.33%)

**35°** Arnaud (-0.43%)

#### THANK YOU!

I decided to organise this competition to foster interaction between MFM students, next to the usual curriculum. Also, I believed this was the perfect opportunity to learn to invest in very volatile and interesting markets. I have heard this competition was the first investing experience for some of you, and I am very happy to hear this, as this was also the case for me a few years ago. I truly enjoyed analysing each of your portfolios, with some of them being riskier than others, making it even more interesting for me. For this, I would like to say *thank you* for joining me during this year's competition and I hope you got something out of it!